

OBJECTIVE

Utilize my passion for design as well as my extensive knowledge of publication design, offset and digital printing and web design to develop high-end publications.

WORK EXPERIENCE

Graphic Design Manager

University Relations, Arcadia University

December 2005 – Present

Glenside, Pennsylvania

- Oversee the work flow, graphic standardization, and marketing outlook of well over 200 annual University Publications.
- Provide leadership and design direction to internal designers and photographers as well as external designers, design firms and photographers.
- Communicate closely with internal clients including senior administration, faculty, staff, and students to develop preliminary publication concepts, project timelines, and budgets.
- Art direct and design the tri-annual, 44-page, full-color University alumni magazine.
- Work closely with a staff of internal writers and web designers to effectively develop communications through a cohesive brand.

Freelance Graphic and Web Designer

December 2003 – Present

- Developed, from concept through completion, a compelling and distinctive national advertising campaign for a Baltimore based technology company that includes: trade journal advertising, direct mail marketing, trade show displays, and custom photography.
- Work with a range of clients, designing websites, identities, brochures, and various other collateral.

Pre-Press / Graphic Artist

Bedwick & Jones Printing Inc.

August 2004 – December 2005

Wilkes-Barre, Pennsylvania

- Worked one-on-one with a diverse range of clients in a variety of fields including: higher education, fine and performing arts, non-profit organizations, healthcare, industrial, entertainment, and advertising.
- Efficiently resolved complex pre-press issues including; but not limited to, color correction, image quality, font usage, and trapping.
- Effectively worked with a team of other designers, sales, and customer service representatives, as well as various press and bindery operators to meet turn-around times as short as one day.

Graphic / Web Designer

Echo Valley Graphics, Inc.

December 2003 – May 2004

Robesonia, Pennsylvania

Graphic Designer

University Relations, Marywood University

August 2002 – August 2003; October 2004 – December 2004

Scranton, Pennsylvania

ADDITIONAL SKILLS & EXPERIENCE

Technical Skills

- Proficient in InDesign, Photoshop, Illustrator, QuarkXPress, and Dreamweaver.
- Working knowledge of Flash and coding in HTML.

EDUCATION

Bachelor of Fine Arts in Graphic Design

Marywood University

May 2003

Scranton, Pennsylvania

International Study

Studio Art Centers International

January 2001 - April 2001

Florence, Italy